

PIANO TECHNICIANS Journal

Please return to:
Piano Technicians Journal Advertising
Attn; Shawn Bruce
4444 Forest Ave.
Kansas City, Kansas 66106-3750
913-432-9975 • Fax 913-432-9986

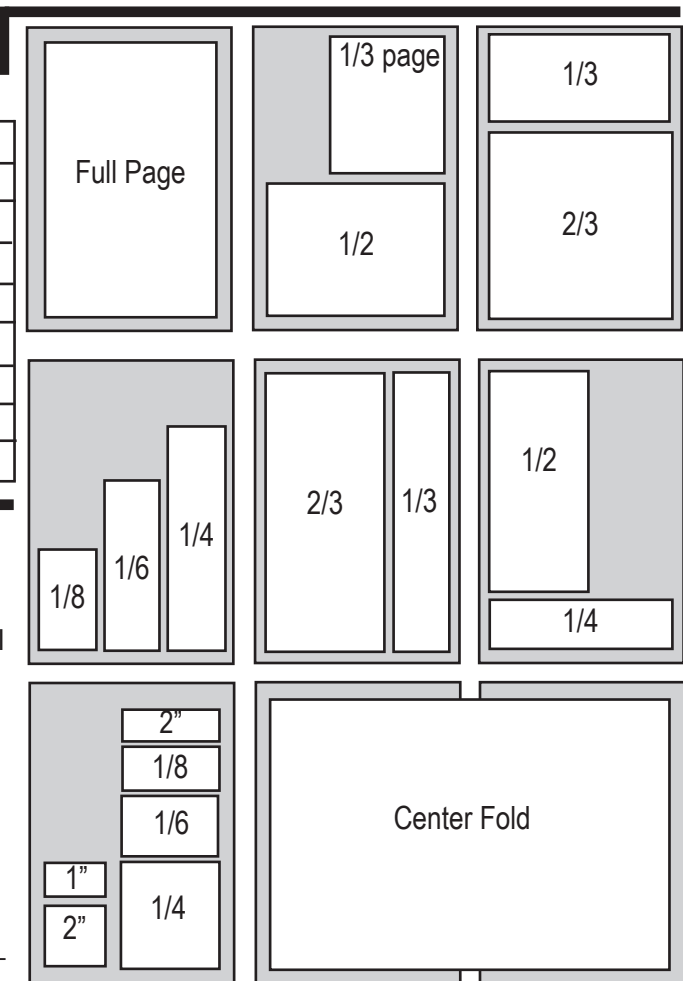
Display Advertising Insertion Order

MONTH	AD SIZE	AD DESCRIPTION	AD COST
_____ January 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ February 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ March 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ April 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ May 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ June 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ July 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ August 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ September 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ October 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ November 2017	_____	___ New ___ Pickup from _____	\$ _____
_____ December 2017	_____	___ New ___ Pickup from _____	\$ _____

ALL INFORMATION MUST BE COMPLETED INCLUDING BILLING INFORMATION

TOTAL \$ _____

UNIT	AD SPECIFICATIONS (WIDTH BY DEPTH)		
CENTERFOLD or INSERT	Contact PTG office		
Full PAGE	7 1/2"x10"		
2/3 PAGE	7 1/2"x6 1/2"	4 7/8"x10"	
1/2 PAGE	7 1/2"x5"	4 7/8"x7 1/2"	
1/3 PAGE	7 1/2"x3 1/4"	4 7/8"x4 7/8"	2 3/8"x10"
1/4 PAGE	7 1/2"x2 3/8"	4 7/8"x3 1/2"	2 3/8"x7 1/2"
1/6 PAGE	4 7/8"x2 1/4"	2 3/8"x4 7/8"	
1/8 PAGE	4 7/8"x1 7/8"	2 3/8"x3 1/2"	
2-INCH	4 7/8"x1"	2 3/8"x2"	
1-INCH	2 3/8"x1"		



These diagrams represent approximate page layout and are not in absolute proportion.

MECHANICAL REQUIREMENTS

A .pdf is preferred. Ads may be submitted by e-mail but must be confirmed with ad coordinator. Other formats may be accepted; call for details.

- Trim Size - 8 1/2" x 11"
- Bleed page-Allow 3/16 on all sides
- Margins 1/2"
- 1-Column Width-2 3/8"
- 2-Column Width-4 7/8"
- Binding - Saddle Stitch
- Screen-133-line
- Advertisers will be billed for any production work (non-commissionable).
- Advertisements may be resized to fit formats listed here.
- Ads will be kept on file for a year after print

STARTING MONTH

ENDING MONTH

OF WORDS

COST PER
INSERTION
(\$.49 pr wrd)

\$

OF
INSERTIONS

TOTAL COST
OF AD
(Minimum is \$25)

\$

AD COPY

Please Note: The PTG places all classified ads on www.ptg.org where they are viewable by the public. If you do not wish to appear on the web site check here: _____

Please use current ad copy: _____

BILLING INFORMATION

AD REQUESTED BY:

METHOD OF PAYMENT

Advertising Agency: _____

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

E-Mail: _____ Web: _____

I have read, understood, and agree to the terms of this contract

Authorized Signature: _____

Print Name: _____

Date: _____

Visa _____

Mastercard _____ Expiration Date _____

Discover _____

_____ # _____

Card Number _____ CVC Code _____

Account # _____

_____ Bill Monthly _____ Bill Total Due

Pre-Payment is Required for First-Time Advertisers

Check Enclosed For \$ _____

For Office Use Only

Pre-Paid in full with check # _____